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**For Immediate Release**

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**YELLOW NOW OPEN FOR 'E-BUSINESS'**

OVERLAND PARK, Kan., March 31 - Another round of web site enhancements are making it even easier to do "e-business" with Yellow Freight System.

Customers may now establish secure pages on the Yellow Freight System internet web site, customized to include the proprietary information needed to manage shipping activity in real time. After accessing their own page, customers can trace their shipments from a given origin point, retrieve or fill out shipping documentation, arrange pickups and more.

Another enhancement to the web site allows shippers utilizing the Yellow Freight Truckload or Heavyload service to check "Daily Specials" or the "Standing Specials" on certain shipping lanes throughout North America. The Daily Specials are updated at noon CST each day while Standing Special rates are good for 30 days after the customer makes an agreement.

Customers wanting to lock in the special Heavyload or Truckload rates can do so simply by clicking on "quick-request online" while viewing the page. Customers may also click on the shipping agreement in English, French or Spanish to review an explanation of charges, terms, rules, conditions of service and general liability. Answers to rate requests will be provided within one hour during normal business hours. The Truckload service is aimed at customers with freight weighing more than 20,000 lbs. and/or occupying more than 24 linear feet of trailer space while the Heavyload service is aimed at customers with shipments weighing 7,500 lbs. or more and/or occupying 14 linear feet of trailer space.

"We are building a web site that adds real value to the customer relationship," said Yellow Freight System President Bill Zollars. "It has become a tool that helps our customers meet the increasingly complex challenges of managing their supply chains. The internet is opening up all kinds of exciting possibilities for the transportation of goods and materials and Yellow is committed to being on the leading edge in helping our customers realize those possibilities."

In another web site enhancement now being tested, customers can use chat-mail to obtain immediate answers to shipping questions. An interactive link available from the Tracing, Shipment Pickup and Shipping Documents pages will allow customers to communicate directly with a service representative at the Yellow Freight Customer Service Centers without leaving the web site.

The latest enhancements are part of a ongoing effort to make the Yellow web site a virtual customer service center residing on the internet, supporting Yellow's award-winning Customer Service Center and its 450 customer service representatives. Shipping forms, claims information and Exhibit Services pages were introduced in January as a complement to even earlier enhancements allowing shippers to do everything from completing credit applications and obtaining copies of delivery receipts and bills of lading to placing pickup orders and tracking shipments moving in the Yellow network.

Customers wishing to establish a proprietary web page will first need to register at the site's MyYellow section. After approval, they can then access tracing information for their specific location as well as the other interactive applications Yellow's site contains. Registration lays the foundation for one-to-one business opportunities. In the future, customers will be prompted for specific information such as origin and destination points, descriptions of goods and products and special needs such as time-definite or expedited transportation services. Based on that input, Yellow will forward specific information tailored to meet the customer's individual shipping tendencies and characteristics.

For example, chemical shippers could receive related forms and documents like a Hazardous Materials Registration or Yellow's Carrier Safety Rating. International shippers would receive multi-lingual NAFTA and customs forms. Detailed instructions on filling out forms and general information will also be placed on the customer web sites.

Yellow Freight System, a wholly owned subsidiary of Yellow Corporation (Nasdaq: YELL - news), is a worldwide leader in transportation services. Based in Overland Park, Kan., Yellow Freight employs approximately 23,200 people. Yellow Corporation as a whole employs 29,000.

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